

THE BRANDSCAPE AGENCY

Is hiring!

▶▶ thebrandscapeagency.com

No solos in a symphony

Creation is collaboration,
that's why we function as a team.

Executive Brand & Marketing Manager

HOURS PER WEEK: 32- 40 HOURS

ABOUT THE JOB

At The Brandscape Agency, we create brand experiences that stick. From impressive interior and decor concepts to events and total experiences for leading brands.

There's a good chance you've already seen our work; our name just wasn't always in the spotlight. We want to change that, and that's where you come in.

We are looking for an Executive Brand & Marketing Manager who not only understands how to make a brand visible, but also feels how to translate stories into impactful content, campaigns and visibility. Someone who gets energized by creating, connecting and putting a agency on the map that realizes world-class brand experiences.

WHAT WILL YOU DO?

BRAND MANAGEMENT

- You further develop our brand identity and positioning
- Maintaining visual and content brand consistency
- Optimizing website, presentations and portfolios

MARKETING & VISIBILITY

- Setting up and managing campaigns and advertisements from A to Z
- Developing and maintaining the social media strategy and content planning
- Growing our online visibility through smart SEO, storytelling and strong cases
- You stay up to date with the latest developments around AI tools and know how to apply them in a smart and practical way to improve our online findability

CONTENT & STORYTELLING

- You translate projects into powerful content and inspiring cases
- You create content yourself (photo and video) and can shoot and edit independently
- Coordinating photo and video productions and maintaining creative quality

MARKETING MATERIALS

- Designing and developing marketing expressions (online and offline)
- Coordinating production and external suppliers

Hello!

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WHO ARE YOU?

- You combine strategic insight with strong creative intuition and a clear vision on brand and experience
- You have a strong sense of style, aesthetics and storytelling and know how to translate this into impactful content (photo, video and social formats)
- You think in brands, stories and total experiences and always keep the brand vision in mind
- You understand what works on social media and effortlessly develop formats and creative concepts
- You take ownership, work independently and don't wait to be given direction
- You feel at home in a dynamic environment with room for growth, experimentation and creative development
- You are proactive, creative and a true team player

WHAT DO YOU BRING?

- Minimum 3-5 years of experience in branding, marketing and content
- Experience with Adobe Creative Suite (Illustrator & Photoshop) and Canva
- Affinity with decor, interior and events
- Experience with social media, campaigns and content strategy
- Good command of the Dutch and English language

WHAT YOU CAN EXPECT FROM THE BRANDSCAPE AGENCY

- A key role within a creative agency with international impact
- A lot of freedom, responsibility and room for your own ideas
- A close-knit and ambitious team where collaboration is central
- Market-competitive salary in line with your experience
- Good secondary benefits, including a pension scheme and travel allowance
- Weekly sports session with a personal trainer during working hours
- A extensive shared lunch every day

At The Brandscape Agency, we believe diversity strengthens creativity. That is why we welcome talent in all forms. Don't tick every box but feel this role suits you?

We'd love to meet you.

Ready to build unforgettable brand experiences? Send your CV and, very importantly, your motivation to hello@thebrandscapeagency.com or call [071 744 0048](tel:0717440048).

We look forward to hearing from you!

HELLO!